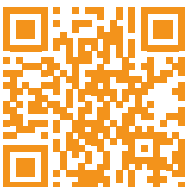


VERSUS !

THE GAMIFIED MOBILE APPLICATION FOR PRODUCT TRAINING AND SALES ANIMATION!



Engage your employees, develop their product knowledge, increase their expertise and boost their sales!

An original and innovative solution created by the French leader in digital learning **MY-SERIOUS-GAME** (flash the QR Code to learn more about us).



THE MOBILE APPLICATION FOR SALES COMPETITION

By increasing **competition** between branches, **VERSUS!** increases **sales performance** and **product knowledge**, while promoting teamwork and **team building**.

Just like a digital card game, different employees set themselves objectives to achieve, challenge their competitors, and aim for the first place in the ranking! These **daily challenges**, delivered by an **intuitive and attractive mobile application**, initiate a virtuous dynamic of competition and collaboration among management and sales teams: to win, you have to learn how to cooperate and excel!

The application can be used in all sectors of the economy (banking, energy, automotive, real estate, etc.)!

#CONTACT



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A CONCRETE EXAMPLE?

The Fnac / Darty group has implemented the solution in 300 stores across France. The result is irrefutable: a 90% participation rate among the 1,500 employees with peaks at 98%, resulting in a 30% increase in sales on certain targeted products!

Both employees and managers unanimously praise the application, which has also enabled them to acquire a better product knowledge. A real success story!

